

**Service Deal Module:** Customized to the precise Producer-Controlled and Funded release of the film. Takes into account the investment in the release costs, the differences in the various distribution fees, the costs of DVD release (Cost of Goods, Returned Goods and all), through the entire life cycle of the film's first three years of release.

**Pricing: \$550 additional**

1	Negative Cost	\$4,500,000	% 1
	Producer's Marketing Investment	\$300,000	\$475,000
	Scenarios	Low	Expected
	US Theatrical Sales		
	Maximum No. of Screens	15	75
2	US Box Office Gross	\$585,000	\$1,100,000
3	Less Exhibitor Share	\$351,000	\$660,000
4	Gross Film Rentals	\$234,000	\$440,000
5	Less Distributor Fee	\$35,100	\$66,000
6	Less Distributor's Prints/Advertising	\$0	\$0

One element of the Service Deal Module Illustration (**word of caution**. Hey! Don't be trying to rely on anything in the illustrations. They are merely samples of look and feel)